

**Point Loma High School – Pointer Association
Bite of Point Loma, Board of Directors and General Session Meeting
Meeting Minutes
March 12, 2018, 6:00 p.m.**

Respectfully Submitted by: Donna Schmidt, Secretary

In Attendance:

PLHS PA Officers:

Scott Deschenes, VP External
Tom Xitco, Treasurer
Melinda Albright, VP Internal
Donna Schmidt, Secretary

PA Board of Directors:

Becky Rhea, Activities & Projects Director
Tiffany DaSilva, Communications Director
Nicole Taylor, Boosters Director

PLHS Representatives and PLHS Staff: Hans Becker (Principal), Alex VanHeuven (Athletics), Christina Pickett (JROTC) & Skye Pickett (ASB)

PA Community: Julie Morgan, Gina Vargus, Terri Webster, Tacy Armstrong

Call to Order: Meeting called to order at 6:06 p.m. by Scott Deschenes, VP, External. It was noted that a quorum of the Board of the Directors of the Pointer Association was present (7 of 11 present). Brant Brockett, Gary Komo, Pam O'Toole and Kim Jessop-Moore were not in attendance.

I. Introductions and General Business:

Introductions: Attendees introduced themselves to the group.

Archived Items: Tacy Armstrong reported that she and Kim Jessop-Moore went through all the stored items in a room in the 100 building and the items determined to be kept in storage are now in the ASB room. Tacy and Kim were thanked for their work with PLHS administration on this project.

Meeting Minutes: The meeting minutes are uploaded to the digital filing cabinet. The meeting minutes of the PLHS PA, dated February 12, 2018 were reviewed. **Motion:** There was a motion by Scott Deschenes and seconded by Becky Rhea to approve the minutes of the PLHS PA Board of Directors and General Session Meetings as written. Motion carried unanimously with all in favor, none opposed, none abstained.

Pointer Priorities: Hydration stations for PLHS and picnic-type tables/benches and trash receptacles have been funded this year by the PA from the \$20,000 earmarked for Pointer Priorities for 2017-18. Principal Becker is finalizing details for the purchase and installation of indoor hydration stations (requires electrical wiring). Donna Schmidt has received two favorable/discounted quotes for the purchase of the picnic tables/benches and trash receptacles and will submit to Principal Becker for review, approval, and purchase this school year.

Open Positions: Key PLHS PA Board of Director positions that have remained open throughout the 2017-18 school year and those expected for the next school year, were noted including Fund Raising Director and Secretary. Discussion was held on how to increase participation and interest among parents in the Pointer Association.

5th Annual Bite of Point Loma: Becky Rhea is leading this event scheduled for Tuesday, May 1, 2018. Following discussion of the website, it was agreed that we should go forward and try out a new platform (Membership Platform) for ticket sales at a cost of \$750 and that we are using 32auctions.com for the on-line auction again this year at a cost of \$100. It was noted that Membership Platform could be used by any interested Boosters and after it is used for the Bite Becky can provide feedback. **Motion:** There was a motion by Donna Schmidt and seconded by Nicole Taylor to approve \$750 for subscription to Membership Platform. Motion carried unanimously with all in favor, none opposed, none abstained.

Becky has reserved Liberty Station and has been in contact with restaurants and a few people volunteered to help. The event will end this year at the Loma Club with live music and a dessert table. She sent out a sign-up genius to get volunteers to help with planning the event, contacting restaurants, help on the day of the event and other tasks. Tiffany DaSilva is managing communications and promotional materials, working with Kelly Greene who has provided graphic design and printing services in the past and has agreed to again this year. Donna Schmidt is coordinating the on-line auction and Paula Cohen who coordinated it last year has helped her get access and set up the auction for this year's Bite. Becky and Donna ask for the Board of Directors help in soliciting auction donations.

II. School Reports

Principal's Report (Hans Becker)

- Noted the Every 15 Minutes mock accident, assembly and other events planned around this undertaking which Amy Denney is spearheading. This was possible from a grant and 150 school were approved for the program. Activities planned for this program were going well and students were engaged and respectful.
- Discussed planned student walk-out aligned with other walk-outs (National Student Walk Out/March for Life) scheduled across the nation on March 14th.
- Received positive feedback on WASC visit last week.

Faculty Representative Report (Amy Denney)

- No report – given in Principal Becker's report

ASB Report (Skye Pickett)

- April 21st is the date for the spring Dance in the Big Gym
- Pep Rally planned for spring sports
- ASB applications went well, with applications received from incoming freshman and PLHS students. Elections for officers will occur first and then elections for class leadership the following week – so that those running for officers and who are not elected can still run for class leadership positions.
- Spirit week is the week before Spring break, 3/19-23

Head Counselor Report (Sarah Brandl)

- No report – Given in Principal Becker's report

Athletic Director Report (Alex Van Heuven)

- CIF Boys Soccer and Girls Water Polo won championships
- Unity Game was very successful and well received – noted that other schools are starting unity games based on PLHS program
- Several students received athletic scholarships and were accepted at universities across the country
- Use of field lighting now limited due to Daylight Savings Time
- Future video streaming to watch live games is being planned and will be broadcast at Harbor Town Pub
- Will have digital ticket sales to events in the future

III. PL Cluster Schools Foundation

Julie Morgan attended the meeting and shared this information on behalf of the PL Cluster Schools Foundation:

Presidents report:

- C2SDK <http://www.c2sdk.org/> is looking to partner with the PL Cluster to distribute refurbished computers to PL students as needed. Contact Karen for more info or if there is interest in organizing distribution.

District Budget Update:

- After analyzing the SDUSD survey results, the district has made steps to reduce central office expenditures.
- Priority will be to preserve individual site stability.
- There will be no change to class size limits, site budgets within this instructional year.

Board Member Presentation:

- Mike McQuary indicated steps being taken to stave off declining enrollment through a coalition with LJ, PB and OB schools.

Round table:

- 3/14: PLHS will be facilitating student demonstration and participation in the Walk For Life event.
- 10am walkout, 3/14: students will walk to the athletic field and be permitted to make speeches on relevant topics. No outside demonstrations or organizations will be allowed on campus. "Safe" places for students of differing opinions will be made.

Take homes:

- March for Life on 3/14.
- Focus continues to be on school safety.
- Budget is stable at this time: no more cuts this year.

IV. Treasurer's Report – (Tom Xitco)

- The PA financials for the period ending 2/28/2018 were submitted. Tom stated only about half of the monies for Gifts & Grants have been requested and asked for a status update. It was noted that some of those with grants have requested and have been granted an extension for a few months after the deadline.

Director & Chair Reports (Internal)

V. VP Internal Report – Melinda Albright

- Asked about monies being generated from SmileAmazon passive fund raiser. Tom reported about \$30 to date.

Activities & Projects Director – Becky Rhea

- See discussion above under Bite of Point Loma

Boosters Director – Nicole Taylor

- About three-quarters of the Boosters have submitted their bylaws and Nicole is working on those outstanding.
- Still working on putting together an inventory of furniture, fixtures and equipment funded by the Boosters and the Pointer Association on campus to convey the value we bring to the school.
- Discussion of increasing CTE (Career and Technical Education) information on campus and at career days and college nights
- Exploring options for assistance with website improvements for on-line store for spirit wear

Campus Facilities Director – Gary Komo

- No report

Protect Our Pointers Director – Pam O’Toole

- No report

Scholarships – Andrea Loewer

- No report

Volunteer Programs Chair – Upcoming Activities – Emma Hosmer

- No report

Director & Chair Reports (External)

VI. Vice President of External Report – Scott Deschenes

- No report

Gifts & Grants Chair – Gina Vargus

- No report

Public Relations Chair – Alisa Barba

- No report

Director of Communications – Tiffany DaSilva

- No report

Alumni Association Director– Kim Jessop-Moore

- No report

VII. New Business, Roundtable, Announcements

- The year-end party for the Pointer Association will be held on Friday, June 9th at 6:00 pm and will be hosted by Jen Doud. More details will be forthcoming.

Adjournment: The meeting adjourned at 7:26 p.m.

Upcoming PLHS Pointer Association Meetings (held in PLHS Library), 2nd Monday of each month:

April 9, 2018	May 14, 2018	Friday, June 9, 6:00 p.m. – Year-End Party
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